

How Gender inequality factors impact the growth of business organizations? A case study of UK Fashion industry

By
Zawar Ali

ABSTRACT

Background: In the current period; gender inequality is regarded to be a major cause of concern since there is a substantial amount of disparity observed in the workplace. There is a lack of understanding and appreciation of female workforce and this leads to critical resource gap in the business environment.

Aims: The current study aims at discussing the impact that gender inequality has on the business organisation and has selected the UK fashion industry as a case study.

Method: A quantitative research design has been selected and SMARTPLS has been selected as the data analysis technique. The sample size is 400 participants.

Results: The results observed that there is a positive and moderate association shared between the variables i.e. there is a substantial impact on the business organisation's growth due to gender inequality.

Keywords: *Gender inequality, business growth, representation, biasedness*